



PUT THE  
POWER OF  
ELLIMAN  
TO WORK  
FOR YOU



# OUR HERITAGE

With his visionary approach, Douglas L. Elliman transformed real estate into a true profession.

## 1911

In 1911, Douglas L. Elliman and his brother, Roland, opened Douglas L. Elliman & Company at 421 Madison Avenue. The company was founded on Elliman's vision that New Yorkers would shift their preference for traditional homes to favor luxury apartments that were both sold and managed by comprehensive real estate companies instead.



## 1914

Notable Transaction  
Lease of the F.W. Vanderbilt House at 40th Street and Fifth Avenue.



## 2003

Under its new leadership, the firm maintained and built upon the powerful Elliman legacy to expand into new markets, including Manhattan, Brooklyn, Queens, Long Island (including the Hamptons and North Fork), Westchester and Putnam Counties, South Florida, and abroad. In addition, Douglas Elliman now offers a comprehensive suite of services to meet our customers' every need.



## 1912

Elliman pioneered the residential preference of affluent Manhattanites- from their private townhomes to luxury apartments- with his 1912 rental to celebrity senator, Elihu Root. By placing a high-profile individual at 998 Fifth Avenue, one of New York City's first luxury apartment buildings, he paved the way for other wealthy New Yorkers to quickly follow suit.



## 1922

Notable Transaction  
Lease of the Roosevelt Hotel, a New York City landmark.



## 2017

Douglas Elliman strategically expands our West Coast presence to include 21 offices throughout California.





# STRENGTH IN NUMBERS

LET US PUT OUR STRENGTH TO WORK FOR YOU

1 PROPERTY SOLD EVERY  
12 MINUTES



OVER  
7,000

AGENTS IN  
118+



\$28.1  
BILLION  
IN SALES

2<sup>ND</sup> LARGEST  
BROKERAGE  
IN THE US



BASED ON 2018 DOUGLAS ELLIMAN SALES DATA.



# A RECORD BREAKING YEAR

FLORIDA

**\$4.7** BILLION  
IN SALES VOLUME

30% YEAR-OVER-YEAR  
INCREASE FROM 2017

**2,500+**  
SALES  
TRANSACTIONS

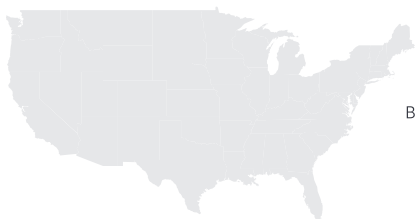
**2,100+**  
RENTAL  
TRANSACTIONS

THE LARGEST INTERNATIONAL NETWORK OF CONNECTED OFFICES AND AGENTS  
THROUGH OUR ALLIANCE WITH KNIGHT FRANK RESIDENTIAL

**523**  
OFFICES

**60**  
COUNTRIES

**21,500+**  
AGENTS



MIAMI BEACH  
MIAMI  
COCONUT GROVE  
CORAL GABLES  
NORTH MIAMI  
BAY HARBOR ISLAND  
AVENTURA

FORT LAUDERDALE  
DELRAY BEACH  
BOCA RATON  
PALM BEACH  
WELLINGTON  
MANALAPAN  
JUPITER  
ST. PETERSBURG

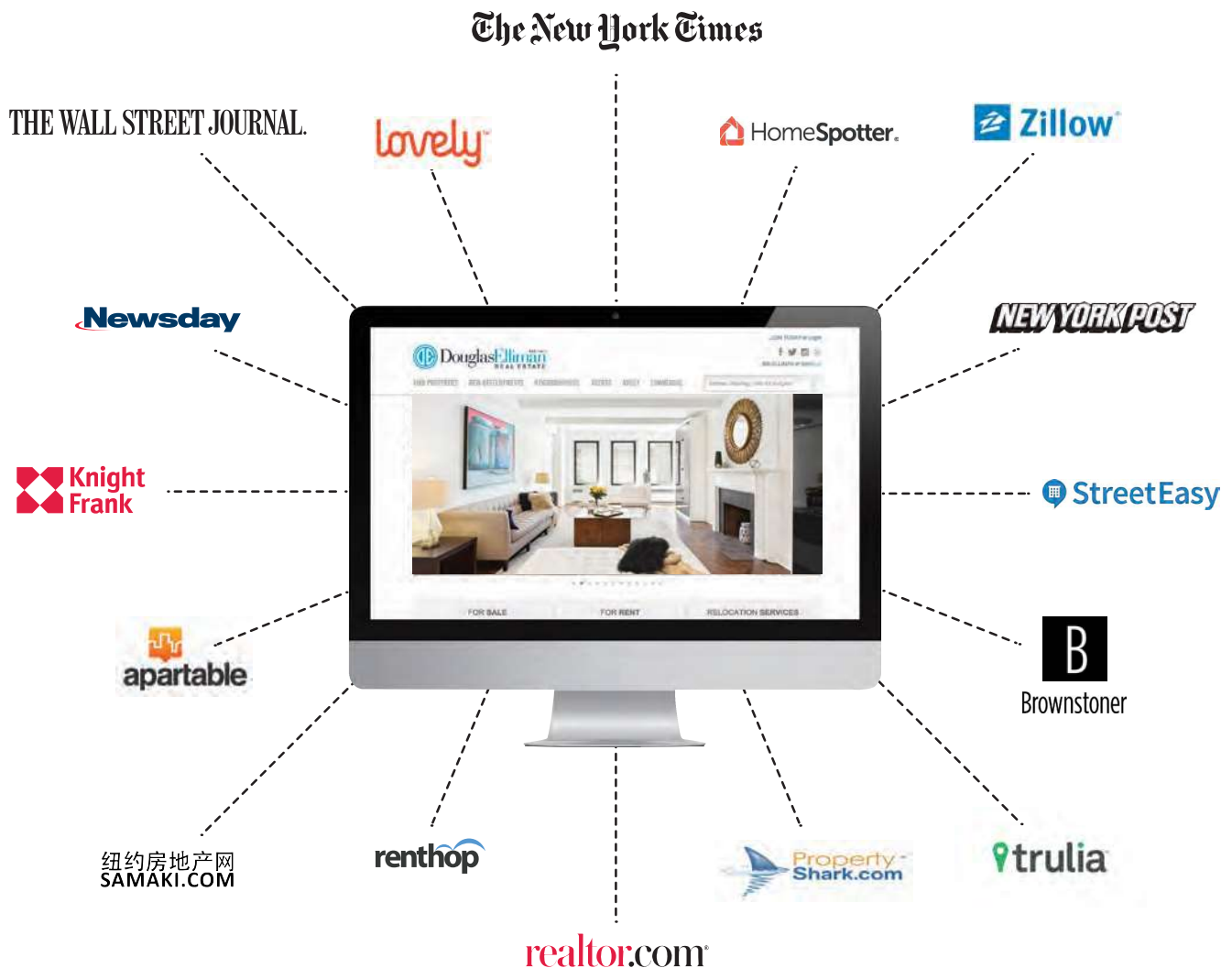
MANHATTAN  
BROOKLYN  
QUEENS  
WESTCHESTER  
GREENWICH  
BEDFORD

LONG ISLAND  
THE HAMPTONS  
NORTH FORK  
BOSTON  
ASPEN  
LOS ANGELES



YOU ONLY GET ONE CHANCE TO MAKE  
**BILLIONS**  
 OF 1ST IMPRESSIONS

Douglas Elliman has the broadest exposure on the web.  
 We place your property in front of its buyer.



\*Web analytics performed as a monthly search using the date range 6/1/15-6/1/16 according to similarweb.com

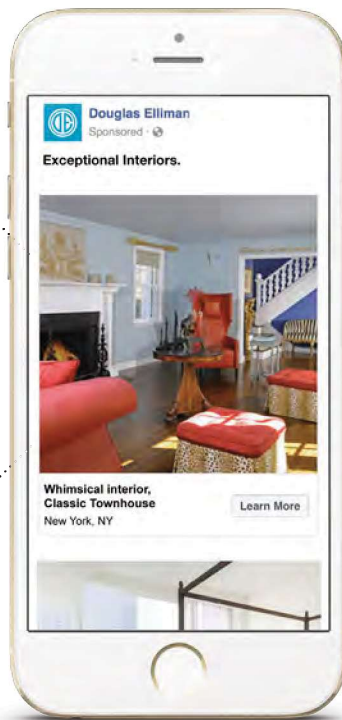


# SOCIAL MEDIA

Douglas Elliman Social Media is dedicated to targeting the right buyer, driving traffic and creating engaging content across platforms to produce measurable results. We currently have more than 320,000 dedicated followers on social media, and our posts achieved 500K engagements and 40 million impressions in 2018.\*\*



INSTAGRAM  
(Across all of our profiles)  
Followers: **150K**  
Engagements: **372K**  
Impressions: **10.2M**



FACEBOOK  
(Across all of our profiles)  
Followers: **105K**  
Engagements: **90K**  
Impressions: **23.6M**



LINKEDIN  
Followers: **46.5K**  
Engagements: **19K**  
Impressions: **1M**



TWITTER  
Followers: **19.6K**  
Engagements: **20K**  
Impressions: **5.2M**

RANKED  
**#3**

TOP 30 REAL ESTATE BROKERAGES ON SOCIAL MEDIA\*

DATA BASED ON 2018 ENGAGEMENT. \*PROPERTYSPARK.COM, SEPT. 12TH, 2017. \*\*SOURCE: SPROUT SOCIAL

DAVID SIDONS | EXECUTIVE DIRECTOR OF LUXURY SALES  
MOBILE: 305.508.0899 | DAVID.SIDONS@ELLIMAN.COM | LUXLIFEMIAMIBLOG.COM

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# POWER OF THE PRESS

Public Relations is one of the most valuable and trusted brand building communications tactics available at Douglas Elliman. Through our on-staff publicists, we actively field and seek out media opportunities for Douglas Elliman with unprecedented success.

# 21.2 BILLION +

total potential reach of all articles that mentioned [Douglas Elliman](#).

# 22,000 +

total number of online press articles that mentioned Douglas Elliman. That is almost [423 articles](#) per work week, or 60 articles a day.

# \$196.5 MILLION

[total ad value](#) equivalent of all news content that mentioned Douglas Elliman.



2018 DATA PROVIDED BY MELTWATER.

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# DOUGLAS ELLIMAN PUBLIC RELATIONS BY THE NUMBERS

## A National Brokerage Comparison of Press Mentions, Consumer Reach and Ad Value

Year over year in 2018, Douglas Elliman saw an almost **75 percent increase** in its number of press mentions, with a potential reach of over 21 billion people, and an equivalent advertising value of almost \$200 million.

#EllimanInTheNews

REAL ESTATE FIRM	Total Reach Total potential reach of all articles that mentioned the real estate firm.	Total Articles Total number of online press articles that mentioned the real estate firm.	Total Ad Value Total ad value equivalent of all news content that mentioned the real estate firm.
 Douglas Elliman EST. 1911 REAL ESTATE	21.2B	22,053	\$196.5M
COMPASS	7.4B	13,112	\$68.1M
Sotheby's INTERNATIONAL REALTY	11.9B	33,867	\$110.8M


By The Numbers – Editorial - January 1, 2018 – December 31, 2018







DOUGLAS ELLIMAN PUBLIC RELATIONS  
**# 1 IN FLORIDA**

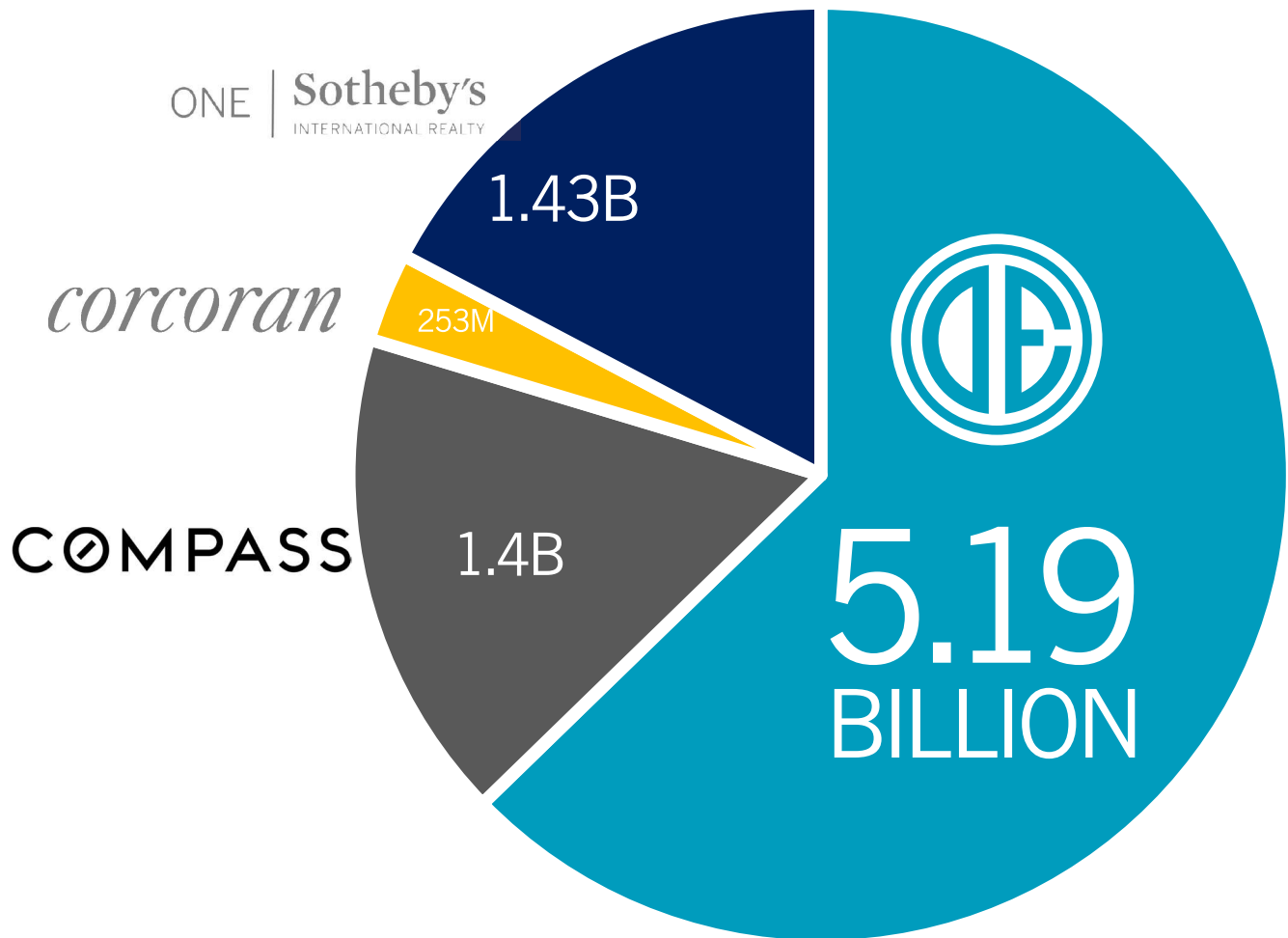
REAL ESTATE FIRM	Total Reach	Total Articles	Total Ad Value
	Total potential reach of all articles that mentioned the real estate firm.	Total number of online press articles that mentioned the real estate firm.	Total ad value equivalent of all news content that mentioned the real estate firm.
	5.19B	10,091	\$48M
COMPASS	1.4B	2,826	\$12.9M
<i>corcoran</i>	253M	439	\$2.34M
ONE   Sotheby's INTERNATIONAL REALTY	1.43B	3,812	\$13.3M

By The Numbers – Editorial - January 1, 2018 – December 31, 2018





# DOUGLAS ELLIMAN PUBLIC RELATIONS # 1 IN FLORIDA



TOTAL POTENTIAL REACH OF ALL ARTICLES THAT MENTIONED THE BROKERAGE.

By the Numbers - Editorial - January 1, 2018 - December 31, 2018

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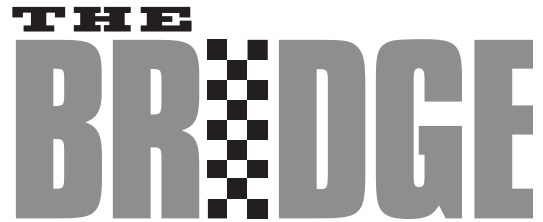


# PARTNERSHIPS

We have long-standing relationships with elite partners in the arts, sports, entertainment, design and equestrian communities. We are continuously seeking new opportunities to connect with the audiences our sellers want to reach.



**Art | Basel**  
**Miami Beach**



**Gold Coast**  
**International**  
**Film Festival**



# WE DELIVER THE INTERNATIONAL BUYER

We attract the most qualified buyers from all over the world. Douglas Elliman's alliance with Knight Frank Residential allows us to connect you to the right buyer, no matter where they live.



**523**  
OFFICES

IN **60**  
COUNTRIES



United Kingdom  
2,145 people  
85 offices  
3 countries

Continental Europe  
1,025 people  
80 offices  
16 countries

Asia Pacific  
5,615 people  
58 offices  
14 countries

The Americas  
12,025 people  
271 offices  
15 countries

Africa  
700 people  
23 offices  
10 countries

The Middle East  
50 people  
3 offices  
2 countries

DATABASE OF  
**700+**  
BILLIONAIRES

OVER  
**21,500+**  
PEOPLE



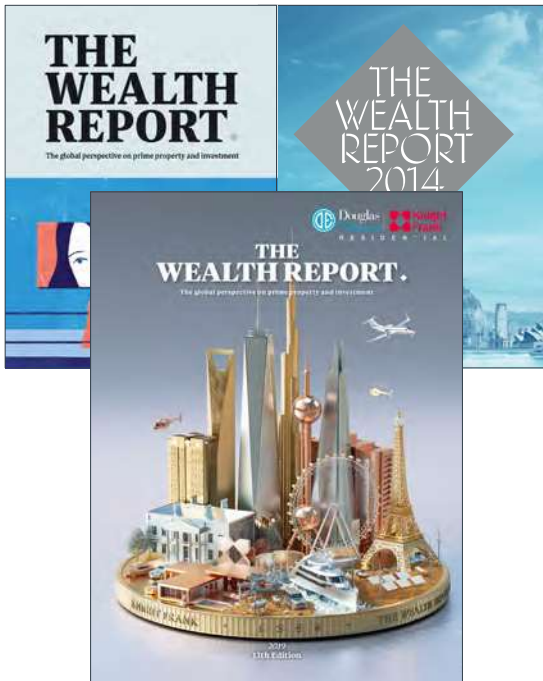
# INFORMATION

THAT OUR BUYERS & SELLERS TRUST

Thought leaders turn to us for critical information and analysis. When they trust us that much, buyers and sellers do too.

## EXCLUSIVE MARKET REPORTS

Produced in conjunction with Jonathan Miller, CEO of Miller Samuel, our market report series is the benchmark for residential real estate market information. Each report provides an analysis of price and sales trends along with insights about historical and emerging market trends.



## THE WEALTH REPORT

Now in its 13th year, The Wealth Report is the industry's leading publication on global prime property markets, wealth distribution and investment sentiment.

Our branded publication with Knight Frank profiles the motivations, behaviors and demographics of over 600 wealth managers and 15,000 affluent individuals, helping us identify what will attract them to your property.

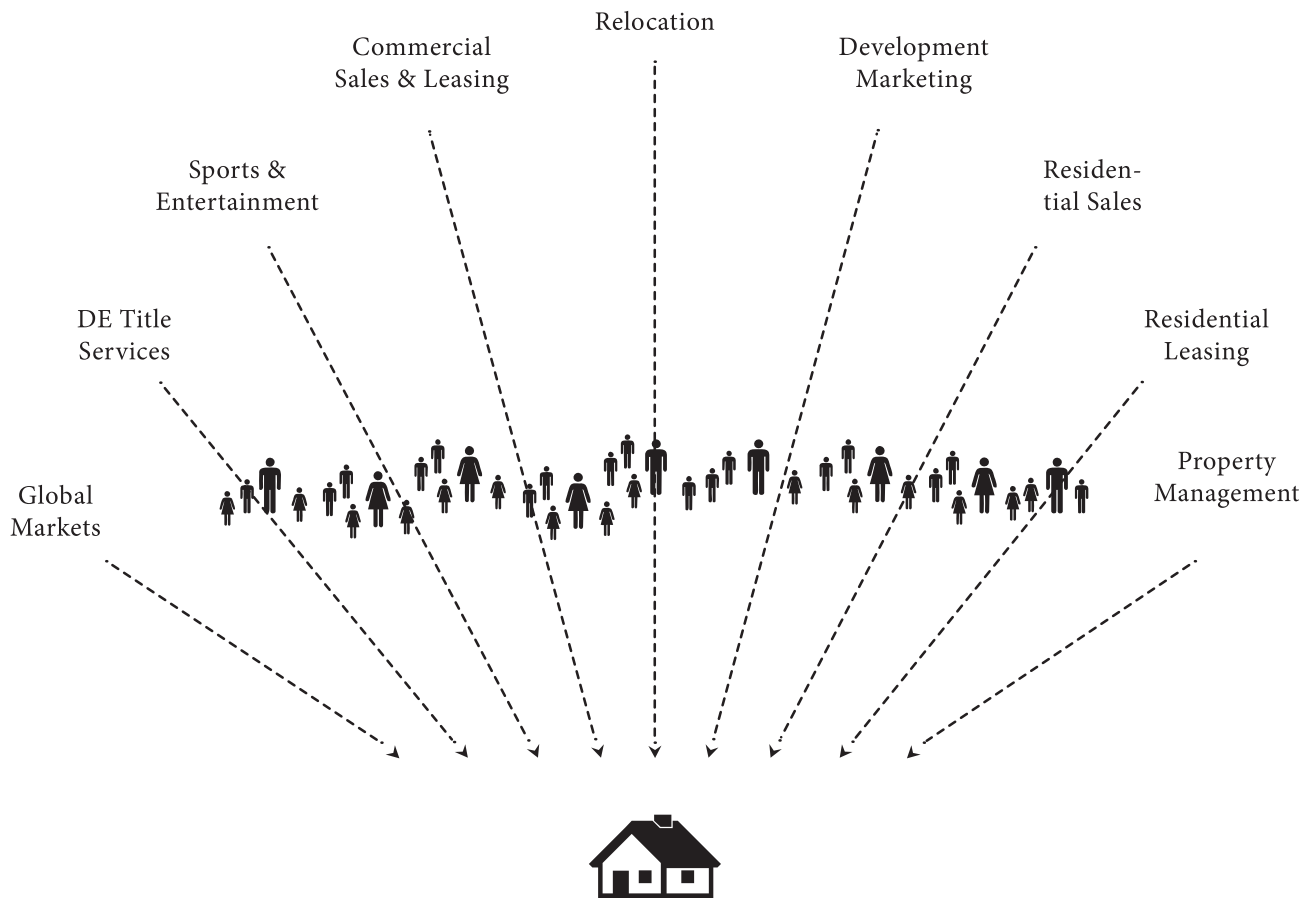


OUR NETWORK OF REAL ESTATE

# FOCUSED ON YOU

Douglas Elliman works within every facet of the real estate industry because we understand how each one feeds our core business: bringing buyers to sellers. Each of our divisions helps us qualify buyers we can bring to your property.

## OUR DIVISIONS



## YOUR PROPERTY

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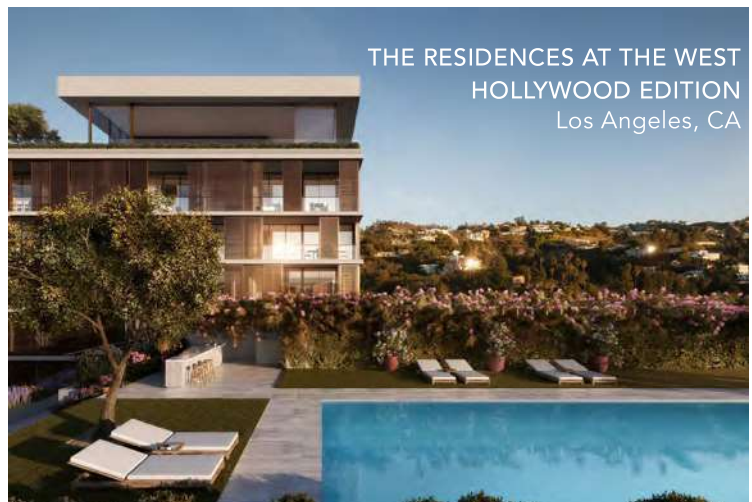




# DEVELOPMENT MARKETING

Douglas Elliman Development Marketing combines unrivaled sales, leasing, and marketing expertise with an in-depth awareness of the most intricate details to major trends. The Elliman team delivers a holistic approach encompassing comprehensive in-house research, planning and design, marketing, sales, and leasing. Our hybrid platform of matching experienced new development experts with our skilled brokerage professionals provides unparalleled expertise and real time market intelligence to our clients.

**\$87** BILLION  
Global development  
portfolio snapshot



**#1**

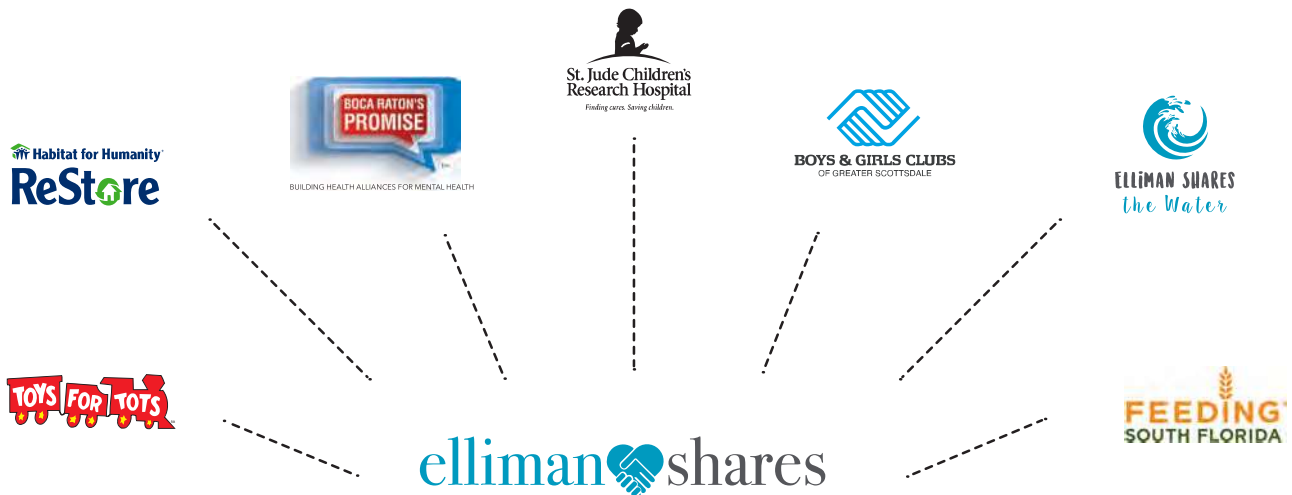
Residential Sale in NYC  
for 2016 and 2017



# ELLIMAN SHARES

Professional images and information of your property will be sent out to our extensive client base and mailing list to be seen by a significantly larger number of recipients than emailing alone.

#ELLIMANSHARESTHELOVE







# DOUGLAS ELLIMAN OFFICE LOCATIONS

## EASTSIDE MANHATTAN

575 Madison Avenue  
New York City, NY 10022  
212.891.7000

712 Fifth Avenue, 10th Floor  
New York City, NY 10019  
212.702.4000

\*Development Marketing

980 Madison Avenue  
New York City, NY 10021  
212.650.4800

## WESTSIDE MANHATTAN

1995 Broadway  
New York City, NY 10023  
212.362.9600

2142 Broadway  
New York City, NY 10023  
212.769.2004

2112 Frederick Douglass Boulevard  
New York City, NY 10026  
212.865.1100

690 Washington Street  
New York City, NY 10014  
Main Line: 212.352.3400

## DOWNTOWN MANHATTAN

774 Broadway  
New York City, NY 10003  
212.995.5357

936 Broadway  
New York City, NY 10010  
212.598.3199

137 Waverly Place  
New York City, NY 10014  
212.206.2800

140 Franklin Street  
New York City, NY 10013  
212.965.6000

111 Fifth Avenue  
New York City, NY 10003  
212.645.4040

## BROOKLYN

43 Fifth Avenue  
Brooklyn, NY 11217  
347.844.9162

190 Fifth Avenue  
Brooklyn, NY 11217  
718.230.3201

156 Montague Street  
Brooklyn, NY 11201  
718.780.8100

187 7th Avenue  
Brooklyn, NY 11215  
718.840.2000

237 Smith Street  
Brooklyn, NY 11231  
718.522.2929

280 Metropolitan Avenue  
Brooklyn, NY 11211  
718.486.4400

664 Fulton Street  
Brooklyn, NY 11217  
718.715.7000

1410 Cortelyou Road  
Brooklyn, NY 11226  
718.856.3572

2503 Avenue U  
Brooklyn, NY 11229

## QUEENS

36-29 Bell Boulevard  
Bayside, NY 11361  
718.631.8900

47-36 Vernon Blvd., Suite 1L,  
Long Island City, NY 11101  
718.729.0001

47-37 Vernon Boulevard  
Long Island City, NY 11101  
917.386.6164

## RIVERDALE/BRONX

3544 Johnson Avenue  
Riverdale, NY 10463  
718.884.5815

## NASSAU

6326 Northern Boulevard  
East Norwich, NY 11732  
516.624.9000

390 Franklin Avenue  
Franklin Square, NY 11010  
516.327.6500

130 7th Street  
Garden City, NY 11530  
516.307.9406

11 Bond Street  
Great Neck, NY 11021  
516.466.2100

71 Forest Avenue  
Locust Valley, NY 11560  
516.759.1110

30 West Park Avenue  
Long Beach, NY 11561  
516.432.3400

154 Plandome Road  
Manhasset, NY 11030  
516.627.2800

5066 Sunrise Highway  
Massapequa Park, NY 11762  
516.795.3456

4804 Merrick Road  
Massapequa, NY 11758  
516.798.1353

2300 Merrick Road  
Merrick, NY 11566  
516.623.4500

998A Old Country Road  
Plainview, NY 11803  
516.681.2600

475 Port Washington Boulevard  
Port Washington, NY 11050  
516.883.5200

1528 Old Northern Boulevard  
Roslyn, NY 11576  
516.621.3555

317 Jackson Avenue  
Syosset, NY 11791  
516.921.2262

192 Hillside Avenue  
Williston Park, NY 11596  
516.746.0440

## SUFFOLK

124 West Main Street  
Babylon, NY 11702  
631.422.7510

1772 East Jericho Turnpike  
Dix Hills, NY 11743  
631.499.9191

100 West Main Street  
East Islip, NY 11730  
631.581.8855

300 Main Street  
East Setauket, NY 11733  
631.751.6000

2410 North Ocean Avenue  
Farmingville, NY 11738  
631.585.8500

164 East Main Street  
Huntington, NY 11743  
631.549.4400

110 Walt Whitman Road  
Huntington Station, NY 11746  
631.549.7401

700 Fort Salonga Road  
Northport, NY 11768  
631.261.6800

150 Main Street  
Sayville, NY 11782  
631.589.8500

996 Jericho Turnpike  
Smithtown, NY 11787  
631.543.9400

## FIRE ISLAND

Corner of Bayview & Ocean Walks  
Sayville, NY 11782  
631.597.3030

## NORTH FORK

124 Front Street  
Greenport, NY 11944  
631.477.2220

10200 Main Road  
Mattituck, NY 11952  
631.298.8000

## THE HAMPTONS

2488 Main Street  
Bridgehampton, NY 11932  
631.537.5900

20 Main Street  
East Hampton, NY 11937  
631.329.9400

14 West Montauk Highway  
Hampton Bays, NY 11946  
631.723.2721

134 Jessup Avenue  
Quogue, NY 11959  
631.653.6700

138 Main Street  
Sag Harbor, NY 11963  
631.725.0200

2987 Montauk Highway  
Sagaponack, NY 11962  
631.537.0600

70 Jobs Lane  
Southampton, NY 11968  
631.283.4343

104 Main Street  
Westhampton Beach, NY 11978  
631.288.6244

99 The Plaza  
Montauk, NY 11954  
631.668.6565

## WESTCHESTER

402 Main Street, 1  
Armonk, NY 10504  
914.273.1001

438 Old Post Road  
Bedford, NY 10506  
914.234.4590

101 King Street  
Chappaqua, NY 10514  
914.238.3988

83 Katonah Avenue  
Katonah, NY 10536  
914.232.3700

26 Popham Road  
Scarsdale, NY 10583  
914.723.6800

## CONNECTICUT

88 Field Point Road  
Greenwich, CT 06830  
203.622.4900

## NEW JERSEY

221 River Street  
Hoboken, NJ 07030  
201.721.8610

## MASSACHUSETTS

WATERFRONT COMMERCIAL WHARF EAST  
84 Atlantic Avenue  
Boston, MA 02110  
617.227.6070

BACK BAY | DOWNTOWN BEACON HILL | SOUTH END  
20 Park Plaza, Suite 820  
Boston, MA 02116  
617.267.3500

SEAPORT | INNOVATION DISTRICT | SOUTH BOSTON  
218 Wormwood Street  
Boston, MA 02210  
617.670.0800

## MIAMI

801 Brickell Avenue, 210 & Lobby  
Miami, FL 33131  
305.728.2444

5555 Biscayne Boulevard, 302  
Miami, FL 33137  
305.677.5000

## COCONUT GROVE

2950 SW 27th Avenue, 320  
Miami, FL 33133  
305.695.6070

3221 SW 27th Avenue  
Miami, FL 33133  
305.695.6056

## CORAL GABLES

1515 Sunset Drive  
Coral Gables, FL 33143  
305.695.6060

## NORTH MIAMI

12000 Biscayne Boulevard, 100  
North Miami, FL 33181  
305.400.9507

## MIAMI BEACH

1111 Lincoln Road, 805  
Miami Beach, FL 33139  
305.695.6300

120 Ocean Drive, 110  
Miami Beach, FL 33139  
305.673.4808

1000 South Pointe Drive, 100  
Miami Beach, FL 33139  
305.695.6007

## BAY HARBOR ISLAND

1021 Kane Concourse  
Bay Harbor Islands, FL 33154  
305.866.4566

## AVENTURA

18851 NE 29 Avenue, 108  
Aventura, FL 33180  
305.728.2420

## FORT LAUDERDALE

2100 North Ocean Boulevard, 402  
Fort Lauderdale, FL 33305  
954.828.1858

1 North Fort Lauderdale Beach Blvd.  
Fort Lauderdale, FL 33304  
954.522.3339

450 East Las Olas Boulevard, 140  
Fort Lauderdale, FL 33301  
954.874.0740

## BOCA RATON

444 East Palmetto Park Road  
Boca Raton, FL 33432  
561.245.2635

## DELRAY BEACH

900 East Atlantic Avenue, 1  
Delray Beach, FL 33483  
561.278.5570

## PALM BEACH

340 Royal Poinciana Way, 318  
Palm Beach, FL 33480  
561.655.8600

## WELLINGTON

11199 Polo Club Road  
Wellington, FL 33414  
561.653.6195

10680 W Forest Hill Boulevard, 220  
Wellington, FL 33414  
561.653.6190

## JUPITER

400 US Highway 1, C1  
Jupiter, FL 33477  
561.653.6100

## ST. PETERSBURG

100 Beach Drive NE  
St. Petersburg, FL 33701  
727.698.5708

## MANALAPAN

270 South Ocean Blvd  
Manalapan, FL 33462  
561.533.5888

## COLORADO

520 East Durant Avenue  
Aspen, CO 81611  
970.925.8810

630 East Hyman Avenue  
Aspen, CO 81611  
970.925.8810

133 Prospector Road  
Aspen, CO 81611  
970.925.8810

16 Kearns Road  
Snowmass Village, CO 81615  
970.923.4700

## CALIFORNIA

150 El Camino Drive, 150  
Beverly Hills, CA 90212  
310.595.3888

9470 Wilshire Boulevard, 120  
Beverly Hills, CA 90212  
424.202.3200

2600 West Olive Avenue, 5th Floor  
Burbank, CA 91505  
424.203.1800

26135 Carmel Rancho Blvd., E105  
Carmel, CA 93923  
831.667.5140

1033 B Avenue, 303  
Coronado, CA 92118  
619.867.0380

344 Third Street  
Laguna Beach, CA 92651  
949.456.8270

28202 Cabot Road, 510  
Laguna Niguel, CA 92677  
949.354.0450

11990 San Vicente Boulevard, 100  
Los Angeles, CA 90049  
424.203.1800

23333 Pacific Coast Highway, 100  
Malibu, CA 90265  
310.975.3870

3701 Highland Avenue, 200  
Manhattan Beach, CA 90266  
424.281.7603

517 South Myrtle Avenue  
Monrovia, CA 91016  
626.408.7730

12 Corporate Plaza, 250  
Newport Beach, CA 92660  
949.270.0440

15415 West Sunset Boulevard, 102  
Pacific Palisades, CA 90272  
310.491.5916

483 North Palm Canyon Drive  
Palm Springs, CA 92262  
760.276.9436

70 S Lake Avenue, 1020  
Pasadena, CA 91101  
626.204.5252

444 Culver Boulevard  
Playa del Rey, CA 90293  
424.251.9660

28441 Highridge Road, 310  
Rolling Hills Estates, CA 90274  
424.250.8544

1615 Murray Canyon Road, 110  
San Diego, CA 92108  
619.363.4038

1255 Coast Village Road, 201B  
Santa Barbara, CA 93108  
805.617.4180