

laid-back-luxury

style • sophistication • a life to live fully without formality



A PRIVATE GETAWAY THAT IS CLOSER THAN YOU THINK. AN ISLAND, ON THE BAY, JUST STEPS FROM THE BEACH.

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ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.



An opportunity to live surrounded by luxury and wealth.



























Bay Harbor I.

Nestled between the American Riviera and paradise is an island known by the world and enjoyed by only a select few. Luscious green foliage and palm lined streets invite luxury, privacy, and an exclusive address that is none other than Bay Harbor Islands.

SERENO is more than a residential experience, it is a one-of-a-kind experience. Residents enjoy unparalleled amenities as well as unique features and attributes. Nestled in the exclusive Bay Harbor Islands, enjoy your own private island retreat while still just a few minutes away from the most luxurious shopping and fashion in Miami and white sand beaches.

We welcome you to laid-back-luxury.



LEXANDER MCQUEEN EMPORIO A EGA VENETA • BRUNELLO CUCINELLI AROLINA HERRERA • DOLCE & GAB ANA • GUCCI GIORGIO ARMANI • MARC JACOBS DRO PIANA • ETRO • PRADA • RALPH O CAVALLI • SALVATORE FERRAGAMO ROBER RENTA • S VERSACE • OSCAR DE LA STELLA MO CARTNEY • TORY BURCH • VALENTINO DIANE VON FURSTENBERG • CANALI • BRI ONI • ZEG • CESARE PACIOTTI • JIMMY CHOO AUDEMARS PIGUET • BULGARI • DE BEEPS RY WINSTON • VAN CLEEF & ARPELS FIFFANY & CO. • ALEXANDER MCQU ANI • BOTTEGA VENETA • BRUNELLO E & C/ GUCCI • GIORGIO ARMANI • MARC **JCINELLI** • CAROLINA HERRERA • DOL ETRO • PRADA • RALPH AUREN • ROBERTO CAVALLI • SALVATORE ACOBS • LORO PIANA • ERRAGAMO • VERSACE • OSCAR <u>de la renta • §t. John •</u> Stella McCartney • Tory urch • valentino • diane von furstenberg • canali • brioni • zegna • cesare ACIOTTI • JIMMY CHOO • AUDEMARS PIGUET • BULGARI • DE BEERS • GRAFF • HARRY INSTON • VAN CLEEF & ARPELS • TIFFANY & CO. ALEXANDER MCQUEEN • EMPORIO ARMANI BOTTEGA VENETA • BRUNELLO CUCINELLI • CAROLINA HERRERA • DOLCE & GABBANA • UCCI • GIORGIO ARMANI • MARC JACOBS • LORO PIANA • ETRO • PRADA • RALPH LAUREN ROBERTO CAVALLI • SALVATORE FERRAGAMO • VERSACE • OSCAR DE LA RENTA • ST. JOHN STELLA MCCARTNEY • TORY BURCH • VALENTINO • DIANE VON FURSTENBERG • CANALI • RIONI • ZEGNA • CESARE PACIOTTI • JIMMY CHOO • AUDEMARS PIG IET • BULGARI • DE HARRY WINSTON • VAN CLEEF & ARPELS • TIFFAN & CO. ALEXANDER ORIO ARMANI • BOTTEGA VENETA • BRUNELLO CUCINELLI • CAROLINA CQUEEN • ERRERA • DOLCE & GABBANA • GUCCI • GIORGIO ARMANI • MARC JACOBS • LORO PIANA ETRO • PRADA • RALPH LAUREN • ROBERTO CAVALLI • SALVATORE FERRAGAMO • VERSACE E LA RENTA • ST. JOHN • STELLA MCCARTNEY • TORY BURCH • VALENTINO • DIANE TENBERG • CANALI • BRIONI • ZEGNA • CESARE PACIOTTI • JIMMY CHOO ON FU UDEMARS PIGUET • BULGARI • DE BEERS • GRAFF • HARRY WINSTON • VAN CLEEF & ARPELS TIFFANY & CO. ALEXANDER MCQUEEN • EMPORIO ARMANI • BOTTEGA VENETA • BRUNELLO LLI • CAROLINA HERRERA • DOLCE & GABBANA • GUCCI • GI🤇 RGIO ARMANI • MARC LORO PIANA • ETRO • PRADA • RALPH LAUREN • ROBERTO CAVALLI • SALVATORE NOH<u>N • Ste</u>l AMO • VERSACE • OS LA MCCARTNEY • TORY • VALENTINO • DIANE VON FURSTENBERG • CANALI • BRIONI • ZEGNA • CESARE TI • JIMMY CHOO • AUDEMARS PIGUET • BULGARI • DE BEERS • GRAFF • HARRY DN • VAN CLEEF & ARPELS • TIFFANY & CO. ALEXANDER MCQUEEN • EMPORIO ARMAN EGA VENETA • BRUNELLO CUCINELLI • CAROLINA HERRERA • DOLCE & GABBANA • GIORGIO ARMANI • MARC JACOBS • LORO PIANA • ETRO • PRADA • RALPH LAUREN RTO CAVALLI • SALVATORE FERRAGAMO • VERSACE • OSCAR DE LA RENTA • ST. JOHN A MCCARTNEY • TORY BURCH • VALENTINO • DIANE VON FURSTENBERG • CANALI • CESARE PACIOTTI • JIMMY CHOO • AUDEMARS PIGUET • BULGARI • DE F • HARRY WINST VAN CLEEF & ARPELS • TIFFANY & CO. ALEXANDER)TTEGA VENETA • BRUNELLO CUCINELLI • CAROLINA EMPORIO ARMANI CCI • GIORGIO ARMANI • MARC JACOBS • LORO PIANA DOLCE & GABBANA • (DBERTO CAVALLI • SALVATORE FERRAGAMO • VERSACE • PRADA • RALPH LAUREN

Walk or paddleboard to the destination for fashion and luxury.



an international destination for the world's finest shopping and most prestigious brands



The most sophisticated interpretation of bayfront living.





DEEPWATER YACHT MARINA WITHIN VIEW OF YOUR SERENO RESIDENCE

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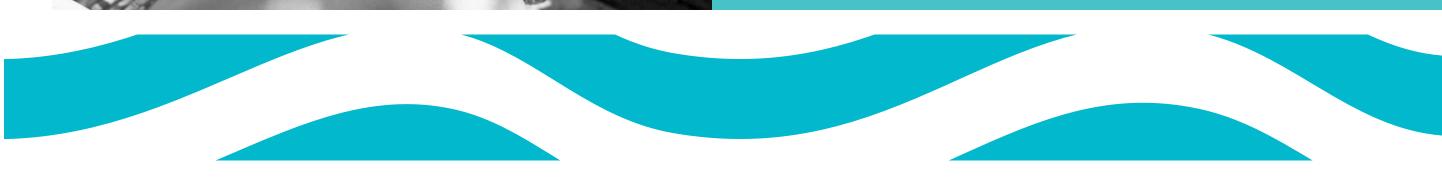
With a personality and sensibility distinctly it's own, Sereno offers something new - we call it laid back luxury. An intimate waterfront tower consisting of private residences that features a more open and airy design both in architecture and interiors. Simply put, it is the rare contradiction of that which is sophisticated and fashionable, while being comfortable as well... just as your sanctuary should be.

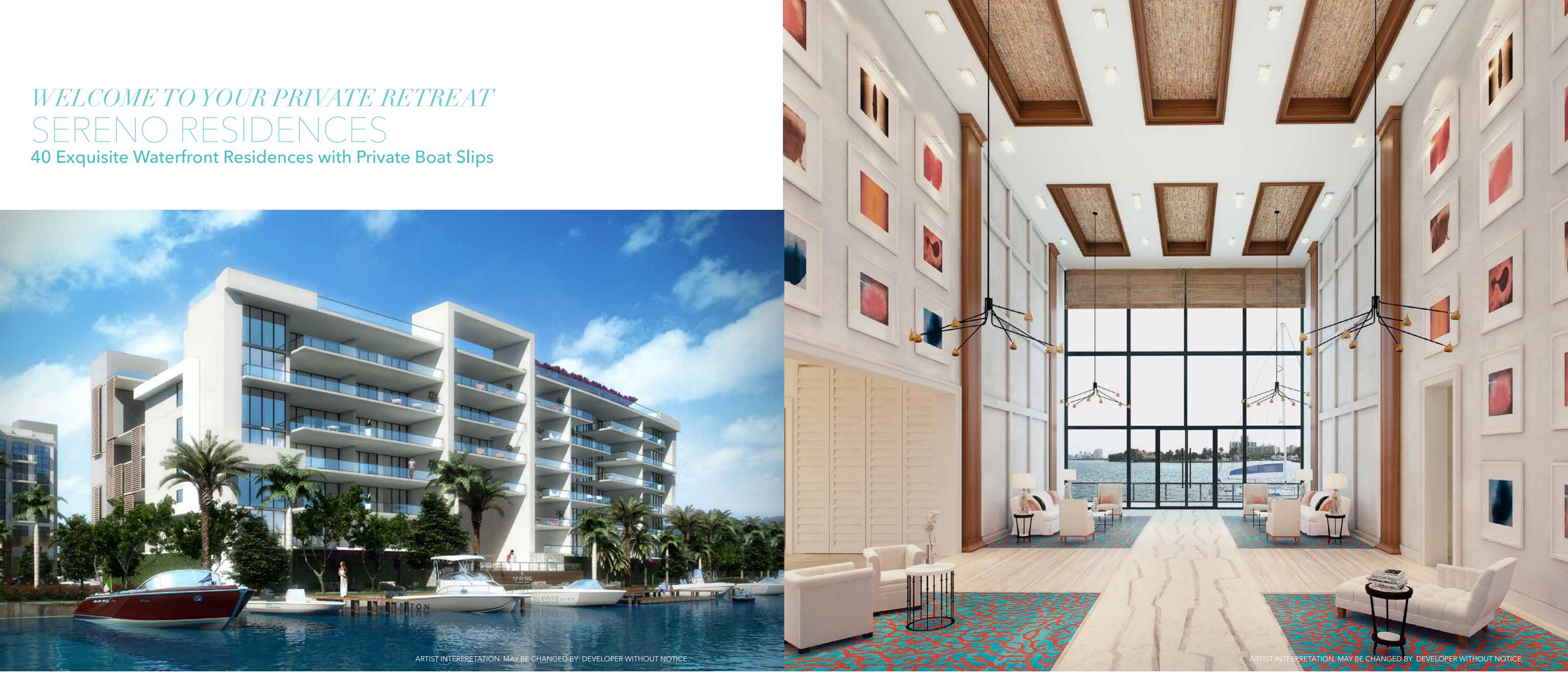
Bay Harbor Islands are one of the most coveted destinations on Miami Beach, neighboring Bal Harbour and separated only by its turquoise waters of the Florida Bay and magical island playground.

Nothing compares to the spirit and energy of island living. Nothing compares to a waterfront location just steps from Bal Harbour and white sand beaches.

Escape to an experience that was previously known only in the great islands of St. Barth and Capri - until now.

Welcome to SERENO, Bay Harbor Islands.





The ultimate balance between the world outside and your inner sanctum begins the moment you take step from your vehicle. You'll notice the courtesy of a trained valet, the imported stone beneath your leather sole and the entryway that rivals the best of island resorts - reflecting both sea and sky, none of it coincidental.





SERENO's location gives you direct views of the ocean and turquoise bay waters - offering you both safe harbour and a super-highway to the Carribean destination of choice.



ROOFTOP AMENITY DECK

- Relaxation Pool
- Jacuzzi
- Cabanas & Chaise Lounges
- Bar & BBQ Grill with Lounge
- Firepit
- Landscaped Gardens
- Life-size Chess Game
- Bay-Viewing Deck
- Outdoor Movie Theater
- Party-sized Outdoor Dining Table



ROOFTOP BAR LOUNGE





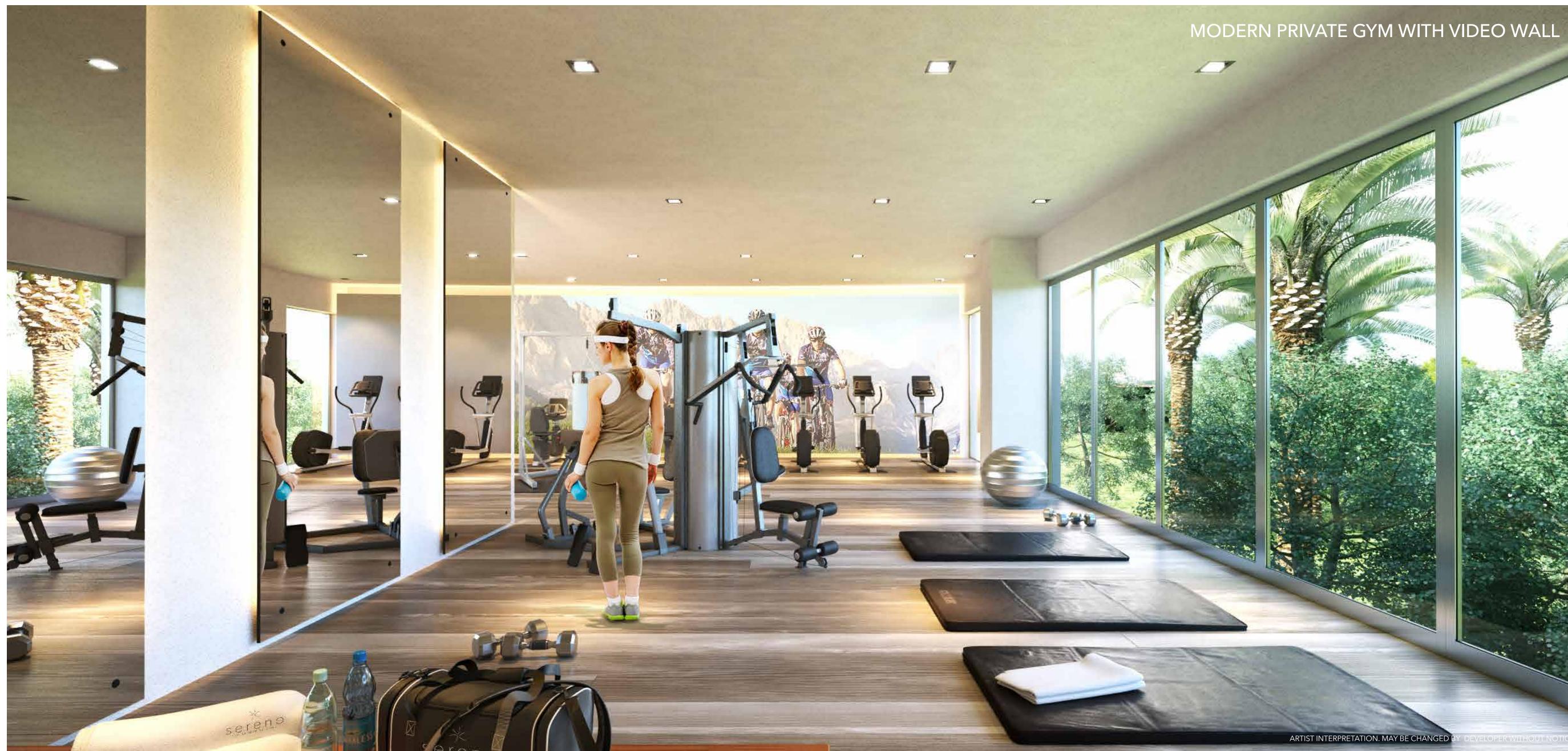


SERENO's location gives you direct views of the ocean and turquoise bay waters - offering you both safe harbour and a super-highway to the Carribean destination of choice.



BOATS AND JET SKIS WILL NOT BE PROVIDED FOR USE BY BUYERS. RESIDENT PADDLEBOARDS AND OCEAN KAYAKS WILL BE COMMUNITY PROPERTY.







FACT SHEET

LOCATION:

East Bay Harbor Island is destined to become a *destination* for island chic living and will evolve quickly into one of the great communities for lifestyle. Just steps from the beach and Bal Harbour Shoppes, this bayfront residential experience is exceptional and unique.

COMMUNITY FEATURES AND AMENITIES:

24 HOUR SECURITY FITNESS CENTERS AND STATE-OF-THE-ART FITNESS EQUIPMENT PRIVATE BOAT SLIPS (ASK FOR SIZE AND DEPTH DESCRIPTION) NEWS/MEDIA BREAKFAST CAFE ROOM

BAY CLUB

SERENO COMMUNITY DOCK AND VIEWING DECK LOUNGE AREA WITH FIRE PIT COMMUNITY PADDLE BOARDS COMMUNITY KAYAKS COMMUNITY BICYCLES

ROOFTOP AMENITIES WITH BAY AND OCEAN VIEWS

POOL WITH LOW DEPTH AREAS FOR LOUNGING JACUZZI OUTDOOR THEATER WITH SURROUND SOUND AUDIO LOUNGE AREA WITH FIRE PIT BAR-B-QUE DESIGNATED AREAS **BAR AREA** OUTDOOR DINING AREA POOLSIDE CABANAS GAMING LOUNGE AREA WITH CHESS DESIGN

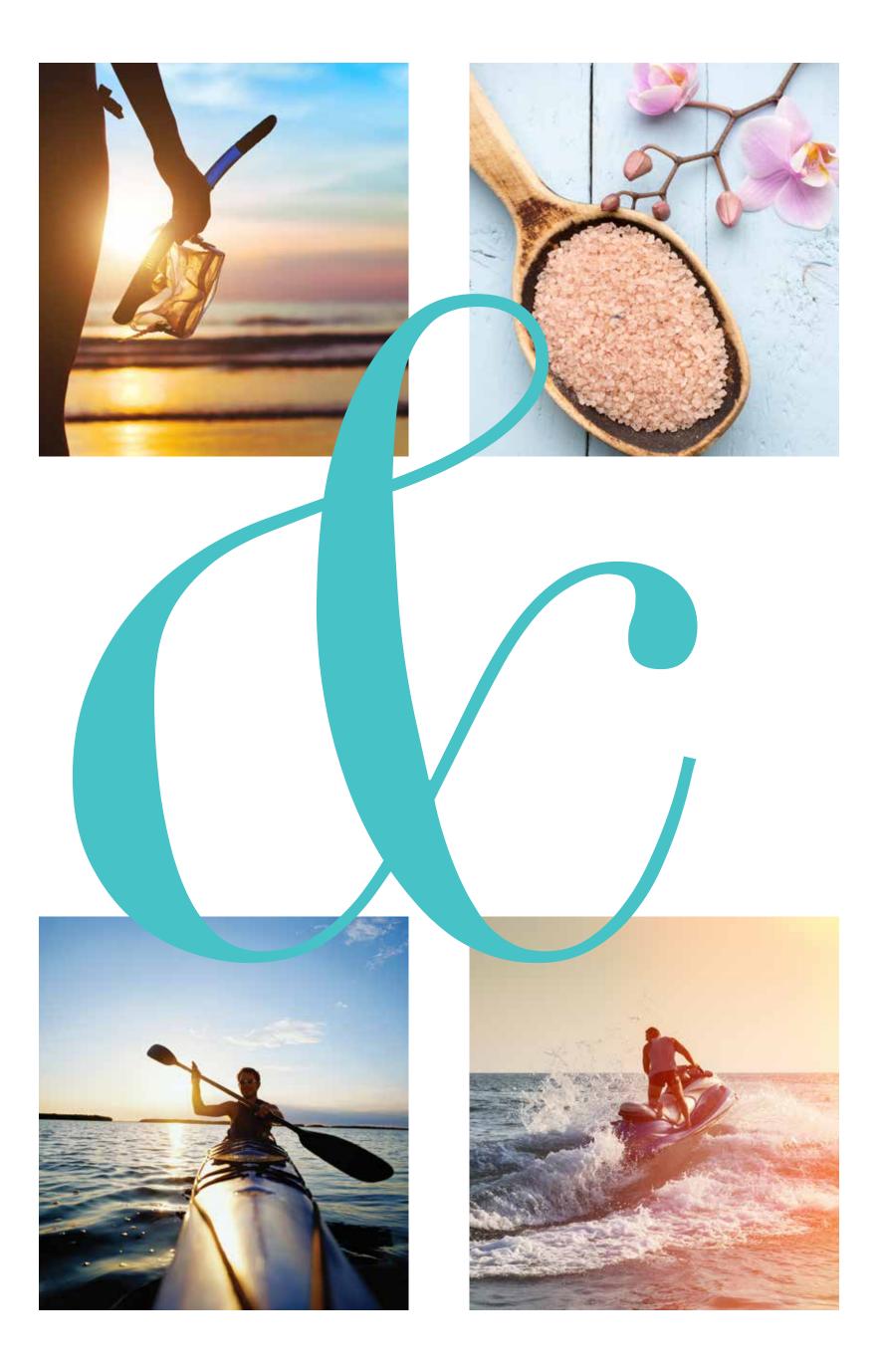
RESIDENCE FEATURES:

9FT HIGH CEILINGS OR MORE ON ALL RESIDENCES PRIVATE ELEVATOR ACCESS IN SELECT UNITS REMOVE FOB ACTIVATED ELEVATORS TWO ASSIGNED, COVERED SELF-PARKING SPACES PER UNIT FLOW THROUGH RESIDENCES IN SELECT UNITS DOUBLE DOOR ENTRIES PER PLAN

UNIT SIZES RANGING FROM 1000 SQ. FT. TO MORE THAN 2200 SQ. FT. PRICED FROM THE \$500'S









SERENO RESIDENCES 40 Residences



LEVEL 4 - 7 TYPICAL KEYPLAN

Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change.



The beginning of something...

new refreshing luxurious prestigious



TEAM STRENGTH

INTEGRA INVESTMENTS & 13TH FLOOR INVESTMENTS - DEVELOPMENT

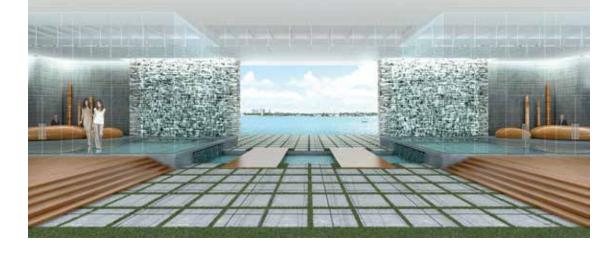
CORWIL ARCHITECTS - DESIGN

STEVEN G. INTERIORS

KEY INTERNATIONAL SALES 400 SUNNY ISLES / EDEN HOUSE / 1010





















10201 E Bay Harbor Dr. Unit 1, Bay Harbor Islands, Fl. 33154

SERENOmiami.com



WE ARE PLEDGED TO THE LETTER AND SPIRIT OF THE U.S. POLICY FOR ACHIEVEMENT OF EQUAL HOUSING OPPORTUNITY THROUGHOUT THE NATION. WE ENCOURAGE AND SUPPORT AN AFFIRMATIVE ADVERTISING AND MARKETING PROGRAM IN WHICH THERE ARE NO BARRIERS TO OBTAINING HOUSING BECAUSE OF RACE, COLOR, RELIGION, SEX, HANDICAP, FAMILIAL STATUS OR NATIONAL ORIGIN.

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